

# ROAM KEEL FARMS

WELCOME TO KEEL FARMS! WE EXIST TO SHARE OUR FARM WITH YOU THROUGH REMARKABLE PRODUCTS AND EXPERIENCES. WE PRODUCE HONEST, HEALTHY, SUSTAINABLE, GROUND TO GLASS PRODUCTS SERVED IN A COMFORTABLE, FAMILY ENVIRONMENT. WE WELCOME YOU TO ROAM THE FARM AS YOU LEARN MORE ABOUT OUR CORE VALUES AND PRINCIPLES EVERY STEP OF THE WAY.



## OUR STORY:

IN 1981, TAMPA LANDSCAPER, JOE KEEL, BEGAN HIS OWN PLANT NURSERY ON 10 ACRES HERE IN PLANT CITY. THIS NURSERY TRANSITIONED OVER TIME FROM SMALL PLANTS TO OVER 25 ACRES OF BLUEBERRIES, NOW HOME TO KEEL + CURLEY WINERY AND KEEL FARMS AGRARIAN ALES + CIDERS.



- 1 SAY HI TO OUR PIGS, PUA + TALA, & OUR GOATS, LUCY + DEZI!
- 2 WE USE ORGANIC METHODS OF GROWING ALL OF OUR FRUITS, VEGETABLES, AND HERBS HERE ON THE FARM. WE HAVE A ROTATIONAL CROP GROWING ON OUR FARM YEARROUND!
- 3 THIS CHICKEN COOP IS HOME TO ALL OF OUR SWEET HENS THAT LAY MANY EGGS FOR US. WE ALSO FEED THEM ANY LEFTOVER FOOD OUR GUESTS DON'T FINISH FROM OUR RESTAURANT!
- 4 COMPOSTING IS HEAPS OF FUN! WE COMPOST ALL OF OUR BREWERY GRAINS AND BLUEBERRY SKINS TO ELIMINATE WASTE.
- 5 THE BREWERY WHERE ALL OF OUR KEEL FARMS AGRARIAN ALES ARE CREATED! BORN OUT OF A LOVE FOR HANDCRAFTED BEER AND DRIVEN BY THE LIMITLESS TASTE COMBINATIONS PROVIDED BY FARM-FRESH INGREDIENTS, WE NOW BREW OVER 20 THOUSAND GALLONS OF BEER PER YEAR.
- 6 OUR PACKAGING WAREHOUSE WHERE ALL OF YOUR FAVORITE FLAVORS ARE BOTTLED AND CANNED. OUR RECORD IS 13,829 BOTTLES IN ONE ORDER TO PUBLIX! LOOK FOR US NEXT TIME YOU'RE SHOPPING FOR GROCERIES!
- 7 THE WINERY WHERE ALL OF OUR KEEL + CURLEY WINES AND KEEL FARMS AGRARIAN CIDERS ARE CREATED! WE MAKE OVER 40 DIFFERENT VARIETIES OF WINE AND CIDER EACH YEAR!
- 8 YOU WILL SEE BLUEBERRY PLANTS ALL OVER OUR FARM! IN THIS SPECIFIC SPOT YOU WILL SEE OUR NEWEST POTTED BLUEBERRIES THAT ARE WATERED THROUGH A SOLAR POWERED PUMP CONNECTED TO OUR POND TO REDUCE WASTEWATER.
- 9 WHERE IT ALL STARTED! THE ORIGINAL 'TASTING ROOM' FOR KEEL + CURLEY WINERY.

